

## **JOB OPPORTUNITIES**

The graduates of the Department of Marketing are the life wire of all organizations in revenue generation and this endears them for employment opportunities all over the world, particularly in the national economy. There are unlimited latitudes for a career in all works of life including government, international organizations and agencies, institutions and job creation through self-employment. Marketing is an epitome of entrepreneurship and this has successfully governed the lives of great men and women of substance in society. Today all the efforts of individuals are directed at the marketing of various resources that have sustained life and growth of nations. The graduates of marketing are the future captains of Industries, employers of labour and the bedrock of the world economy. Graduates of the Department have wide job opportunities in the labour market. Specifically, they are well suited to work in the following sectors: financial services sector, telecommunications, oil, and gas industry, manufacturing and international organizations and agencies. They can also work in the civil service in administration and personnel units.